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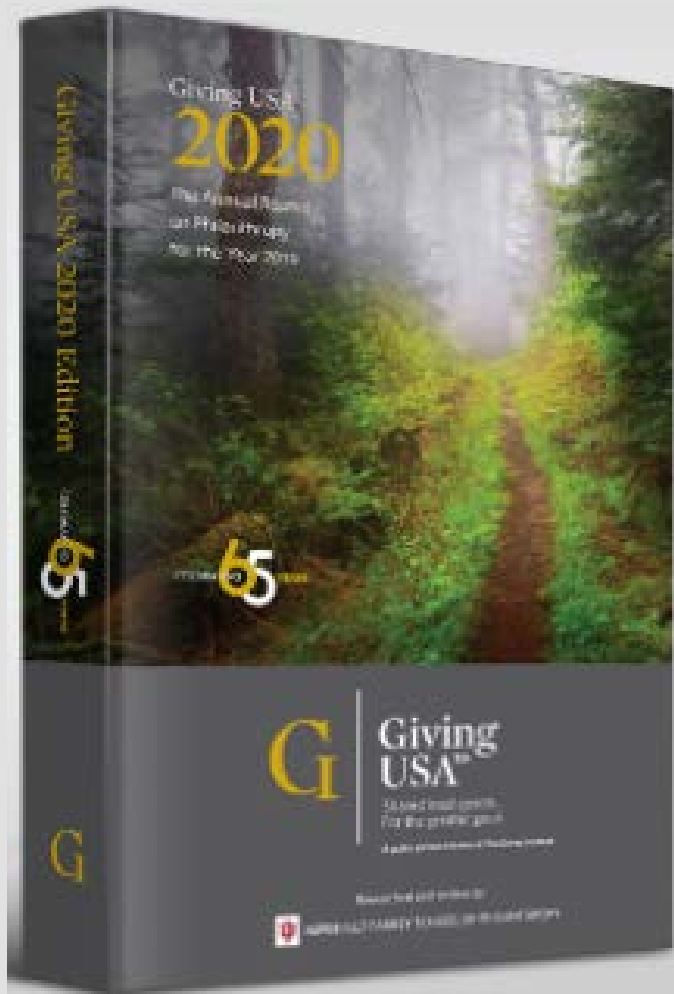
Giving USA and the New Age of Philanthropy

July 21, 2020



Moderated by:

Vicki Pugh, CFRE, CAP, Vice President for
Philanthropic Giving, Community Foundation for
Palm Beach and Martin Counties



Giving USA: The Annual Report

www.givingusa.org

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Giving USA and the New Age of Philanthropy

TODAY'S AGENDA (90 MINS)

- Giving USA by the Numbers
- Expert Panel Discussion
- Q&A
- Wrap-Up

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#GivingUSA2020



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COMMUNITY
FOUNDATION
for Palm Beach and Martin Counties

Giving USA 2020:

The Annual Report on Philanthropy for the year 2019



Presented by:
Sharon Tiknis
Executive Vice President
The Alford Group



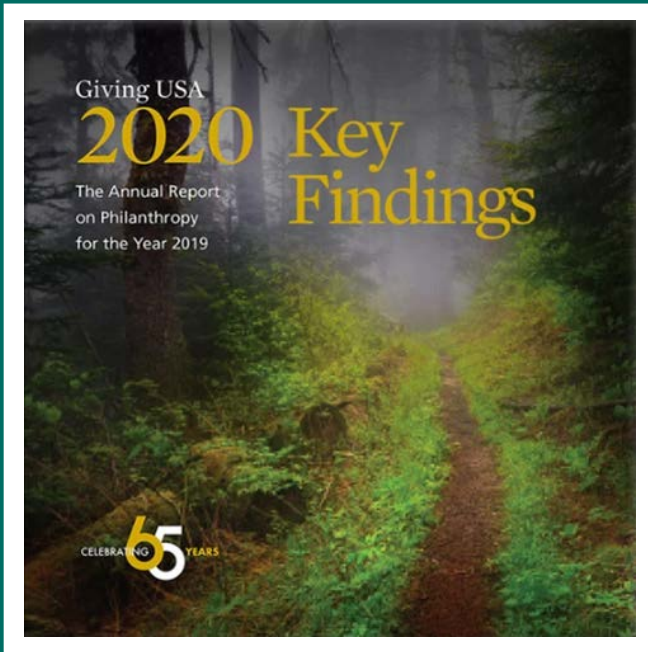
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Giving USA 2020: The Annual Report on Philanthropy for the Year 2019

Unless otherwise stated, all data and information contained in this presentation is sourced from:

Giving USA: The Annual Report on Philanthropy for the year 2019 (2020).
Chicago: Giving USA Foundation



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of The Giving Institute



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Overview

- What is *Giving USA*?
- 2019 contributions by source and recipient type
- Rates of change for giving by source and recipient type
- Trends in total giving
- Economic trends impacting giving
- Trends in giving by source and by recipient type



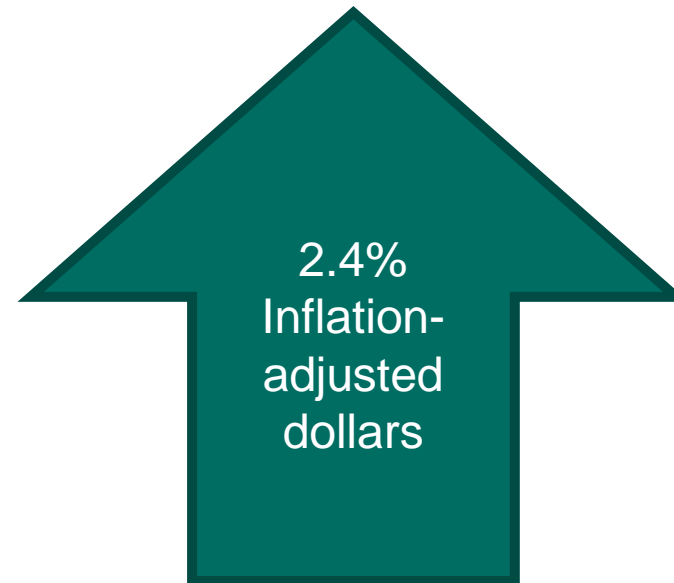
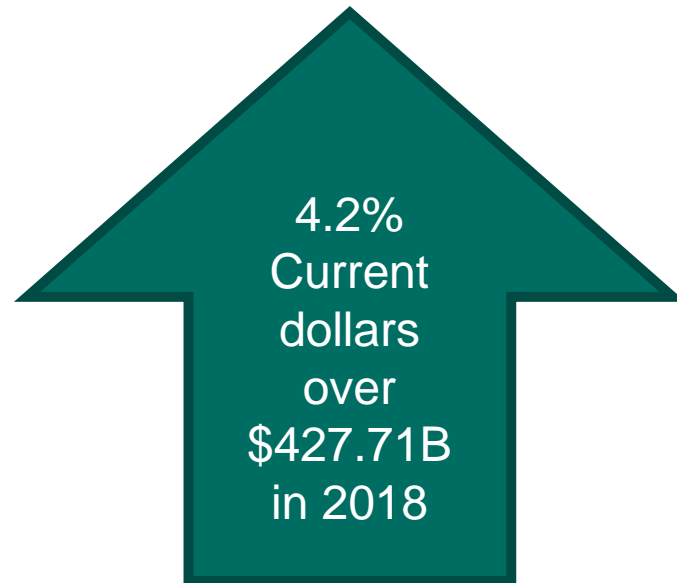
What is *Giving USA*?

- The longest running, annual report on U.S. charitable giving
- Estimates for:
 - Sources of giving
 - Amounts received by type of organization
- Published by Giving USA Foundation™
- Began in 1956 by the American Association of Fundraising Counsel, now The Giving Institute
- Made possible by contributions from The Giving Institute member firms, foundations and other donors
- Researched and written by the Indiana University Lilly Family School of Philanthropy



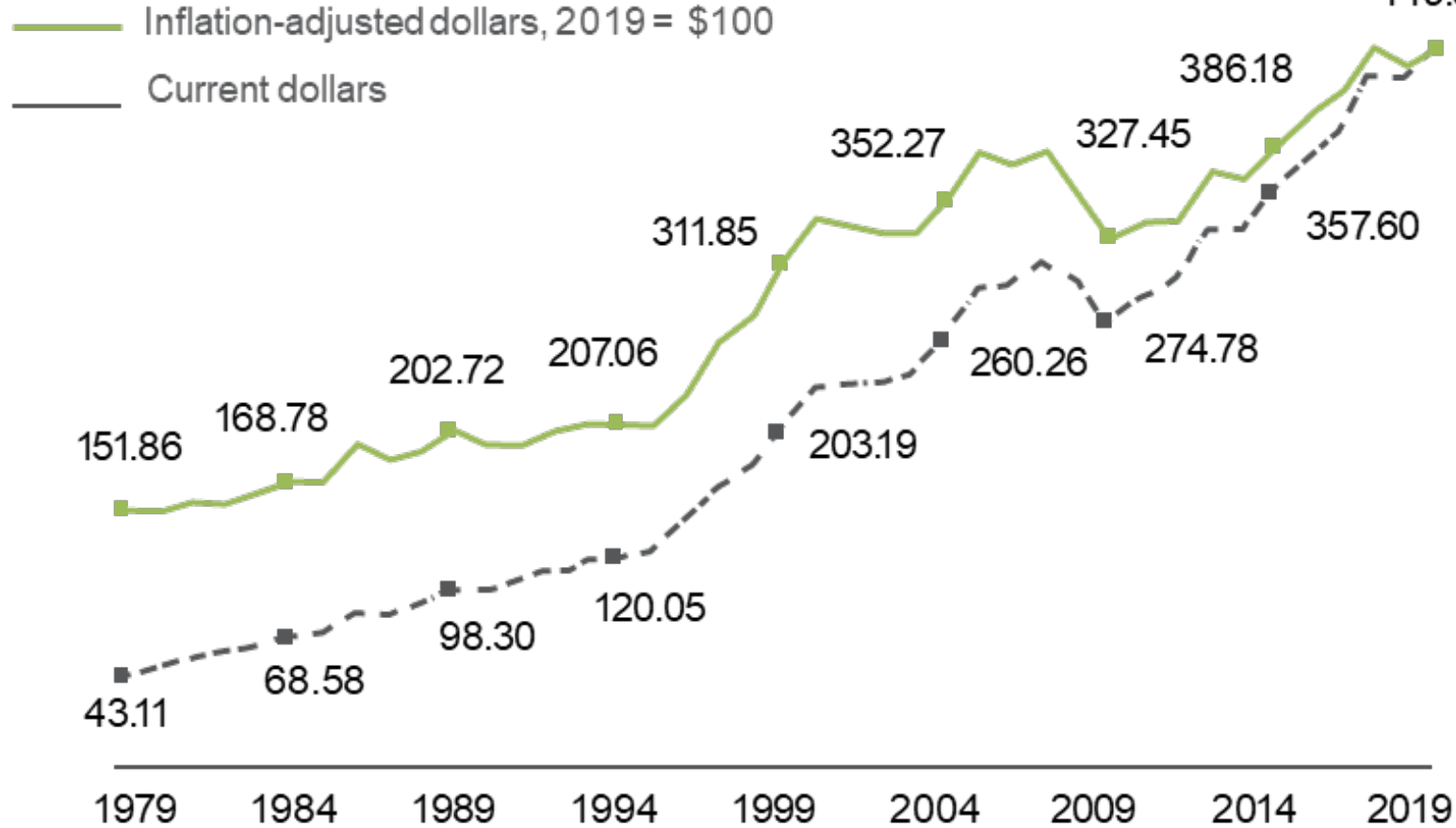
Total 2019 U.S. Giving Reached...

\$449.64 B



Total Giving 1979-2019

\$ in billions

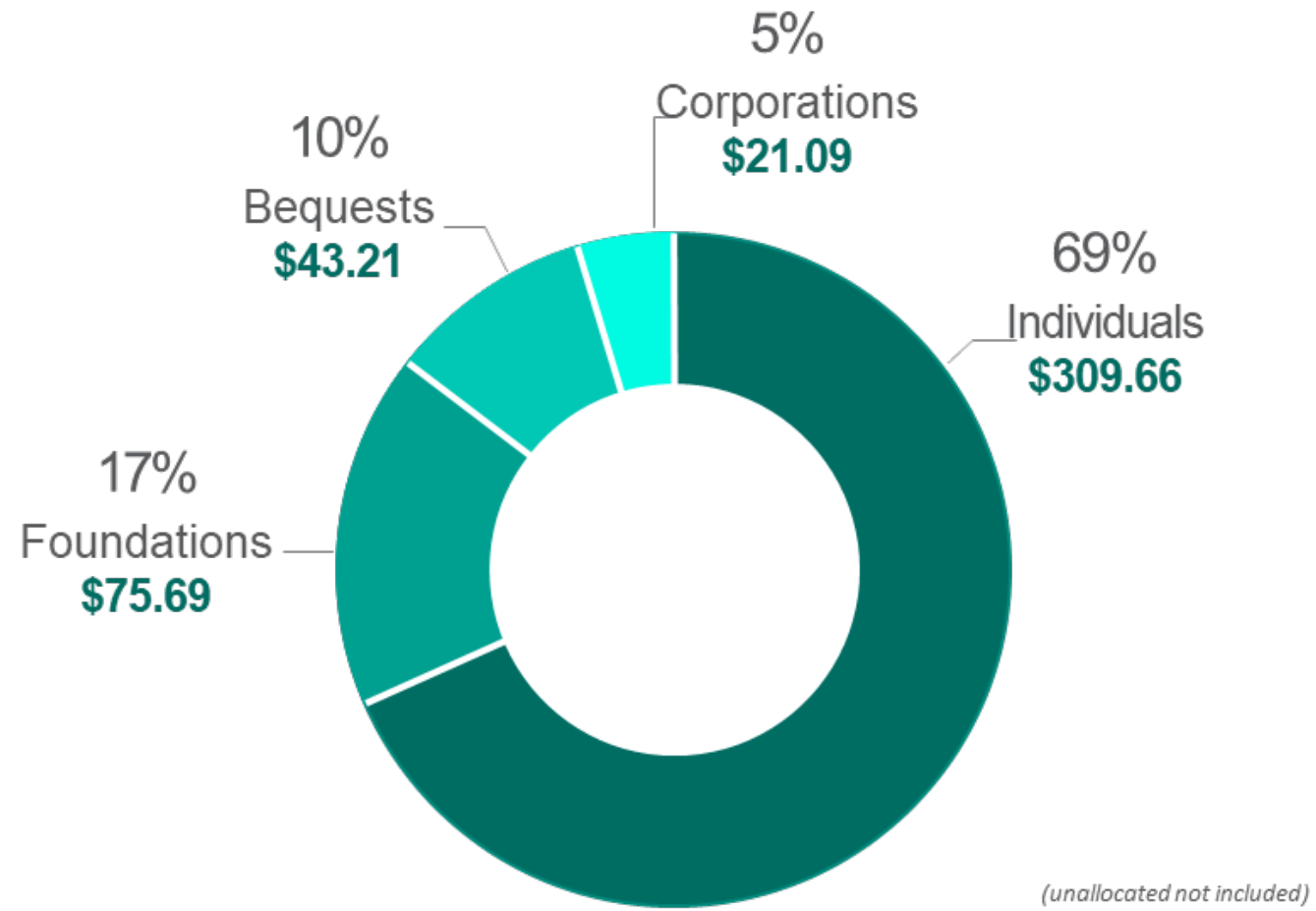


\$449.64 B
in contributions



2019 Source of Contributions

\$ in billions, Total = \$449.64 Billion



2019 vs. 2018 Contributions by Source



Giving by individuals

↑ +4.7% (nominal)
+2.8% (inflation adjusted)



Giving by foundations

↑ +2.5% (nominal)
+0.7% (inflation-adjusted)



Giving by bequests

↕ +0.2% change (nominal)
-1.6% (inflation-adjusted)



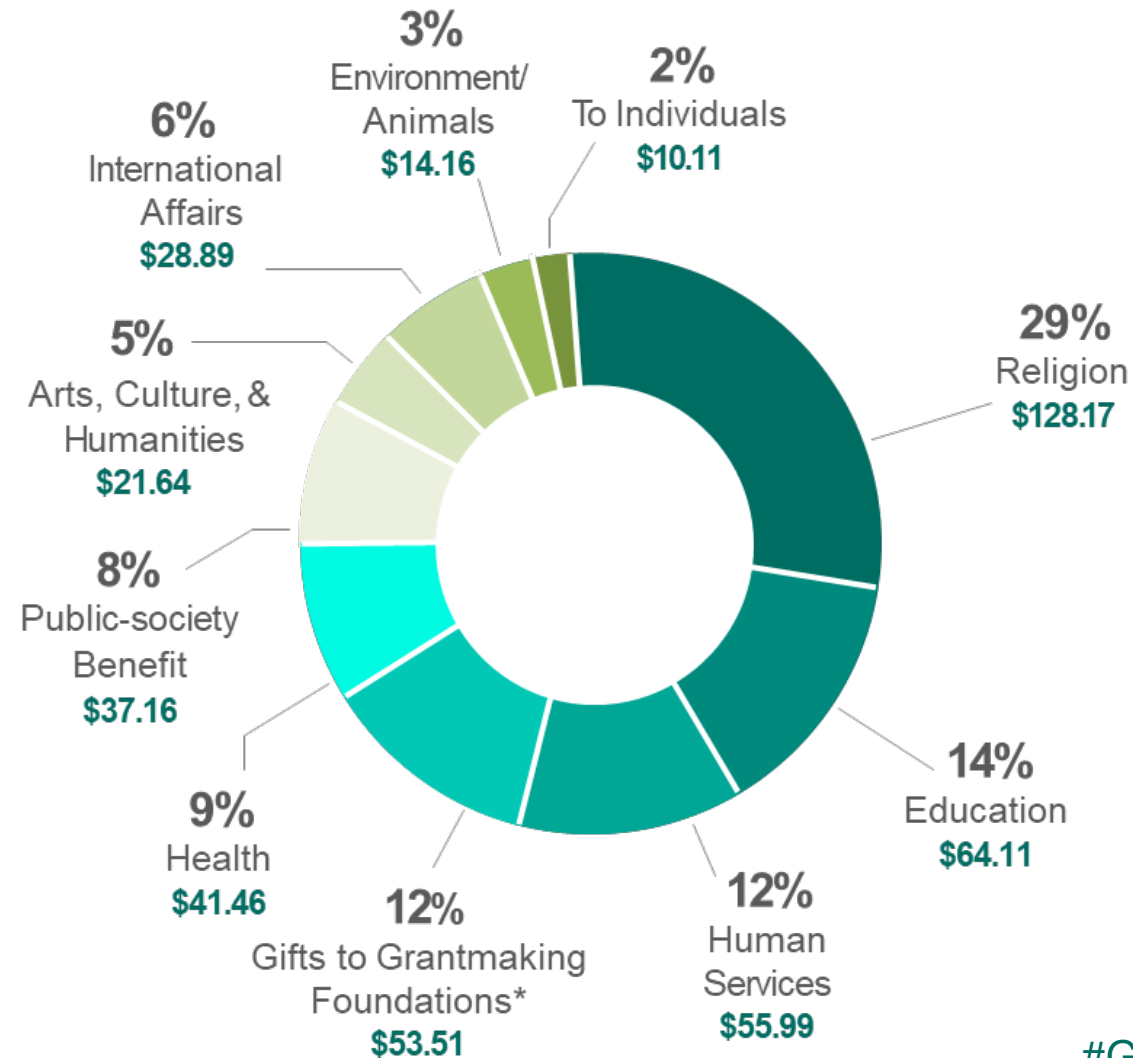
Giving by corporations

↑ +13.4% (nominal)
+11.4% (inflation-adjusted)



2019 Recipients of Contributions

\$ in billions, Total = \$449.64 Billion



*Estimate developed jointly by Candid (formerly Foundation Center) and Giving USA



What Factors are Influencing Giving in 2020?

Influencers - *the pandemic, economy, elections and societal shifts*

- Donors respond in times of crisis and great need.
- Be bold about the essential nature and impact of your work that demonstrates what is extraordinary and essential about your organization.
- Utilize technology to take advantage of opportunities to assess and innovate.



Expert Panel Discussion



Julie Fisher Cummings
Philanthropist, Board Chair of the
Community Foundation for Palm
Beach and Martin Counties



Eric M. Kelly
President
Quantum Foundation



Sarah Nathan, PhD
Associate Director, The Fund Raising
School at the Indiana University Lilly Family
School of Philanthropy & Board member,
Johnson County Community Foundation



Brian D. Wodar
Senior Vice President and
Financial Advisor, Bernstein
Private Wealth Management





Q & A



Moderated by:

Jamie Phillippe
Vice President
The Alford Group

Thank you!



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alford.com/covid-19-resources-toolkit/

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Martin Counties**
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