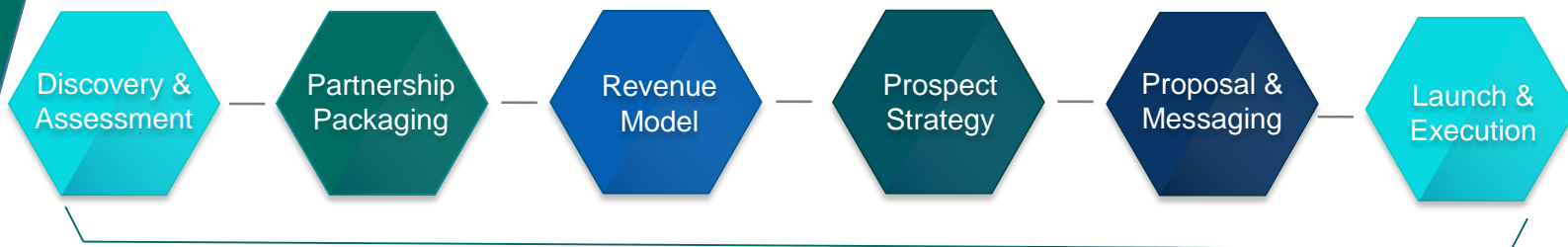




Corporate Partnership Strategy

The Alford Group's corporate partnership strategy service will expand your portfolio and provide greater benefit for corporate partners, as well as your unique and shared stakeholders. Through a strategy design process involving key leaders and staff, our team will help you to increase potential to co-create business and mission impact.

Methodology



Tips for unlocking new and unrestricted revenue through partnerships



Think bigger about the company problems you can solve. Many companies want to engage customers and employees, build awareness, and secure content.



Think differently about the benefits you can provide. Identify the benefits you can offer that are likely to accomplish each kind of goal.



Think creatively about the platforms you can build. Collaboratively design a partnership that delivers value to each partner and your audiences.

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