



THE ALFORD GROUP™

# Development Assessment and Planning

The Alford Group's development assessment and planning services will provide you with an objective and thorough analysis of your current resource development operations and future potential. As a result, you'll position your organization for long-term success with clear recommendations – based on evidence and analysis – designed to increase your philanthropic capacity, efficiency, and results.



## Contact:

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*"The Alford Group team brought a level of heart and expertise to the entire team, bringing everyone together to feel heard and understood. Their approach to all levels of my department gave them credibility with the staff and leaders and as a result they uncovered valuable observations, insights and innovative ideas. Their practical, but impactful recommendations positioned the team and the organization for both short- and long-term success. Within days of their recommendations, we were putting refined practices and new ideas into place with ease."*

**-KRISTINE ZEIGLER, CHIEF DEVELOPMENT OFFICER  
Conservation International**