



SOAR Strategic Analysis

Applies a forward-looking framework to identify an immediate action plan for your organization's top opportunities and most pressing challenges.

Similar to a SWOT analysis, the SOAR (Strengths – Opportunities – Aspirations – Results) Strategic Analysis applies a forward-looking, strengths-based approach to structured, strategic problem solving. The result is a creative, inclusive and generative discussion around the organization's future. SOAR Strategic Analysis provides a flexible lens that can be applied to strategic planning, board engagement, organizational design, skill gap analysis and more bespoke challenges.

S – Strengths

O – Opportunities

A – Aspirations

R – Results

If your organization is in between strategic plans or in need of rapid planning for a specific initiative or to meet a deadline, you may benefit from a focused SOAR analysis.

Activities – Your Alford team will:

- Collaborate closely with leadership to customize a SOAR Strategic Analysis workshop
- Facilitate the SOAR Strategic Analysis workshop
- Interview key internal and external stakeholders
- Survey key constituents for their feedback and ideas
- Prepare supplementary research that may inform strategic decision-making

Deliverables – Your Alford team will provide:

- Summary of key findings and themes from the workshop and research
- Recommendations on a strategic direction and next steps in the form of a 30-60-90-day action plan

